

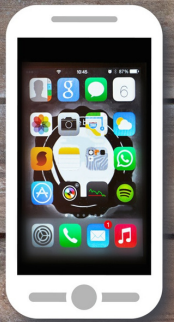
May 2023 Edition



internet sites built123.

Timely Newsletter from i123 group, inc.

The latest from
i123.com:



EMAIL - STOPPING THE SPAM FLOOD

Hello,

This is our newsletter that we will be sending out from time to time. In this issue, we talk about SPAM.

Spam is the number one problem that we all deal with on a daily basis. Our servers deal with spam deflection more than dealing with actual website content! True fact. That is how much traffic for spam is coming into the server, nonstop, everyday. Being "ADMIN" on every website that we host and design, we have the potential for a lot of spam. Use of forms help stop most spam. We do as much as we can to stop spam at every turn. As you know, your website was redesigned recently with some new coding and a new contact form. This was done to help stop or slow the roll of spam into your inbox, in addition to making the whole website's code more up-to-date. We hope that you are seeing a decrease in SPAM emails into your inbox!



THERE'S NO STOPPING SPAM

Can we stop SPAM in its tracks?

There are other factors to help to stop spam:

The first way is not opening the email if it is spam. This stops Spammers from harvesting your address right out of your email program.

Another simple thing you can do is to turn off email preview in your email program. Whether you use Apple, Outlook, or any other email program, you should be able to search for "turn off email preview" for your particular program.

Having preview on is the same as opening the email. So, turn it off and help save yourself from getting spam. It can also help with viruses and spyware that is sent in email. By not opening it, you help keep your computer safe.

We cannot stop an actual person from filling out a contact form. This is how those solicitation emails are getting to you. Just do not open them. Simple as that. And do not "unsubscribe". This may actually have the opposite effect, by letting them know they have a "good" email address.

We are using contact forms and other code to help with spam on your website to protect you. We have also added reCaptcha. You might know this as the challenge box. It comes in different methods from being asked to spot items in a picture, or simply check a box. This is all to prove you are a human. It works pretty well.

Understanding
SPAM and how it
can be slowed to
your inbox.

We do not want you to miss important emails from your website contact form. Sometimes web contact forms end up in the spam folder. Sometimes known as "a false positive". You can make a rule to make sure those emails stay in your inbox. Almost all email programs have the ability to make a rule to take an action when an email comes into the inbox. You can use the subject header of the email to do this. We specifically make the subject line something like this:

******* YOURWEBSITE.com message from the Contact Form *******

You can copy your particular website's subject line and paste that into a rule to make sure that you never miss a customer lead that was emailed to you.

You can check this link out for how to do that:

<https://www.computerworld.com/article/2716761/how-to-make-sure-important-emails-never-get-sent-to-spam.html>

Also, here is a good article on Spam:

<https://www.washingtonpost.com/technology/2022/01/10/email-spam-stop/>

Nothing is fool-proof. We hope we are lessening the wave of spam that you receive in your inbox everyday.

Let us know if there is anything we can do to help.

Regards,

Larry Ehrlich



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